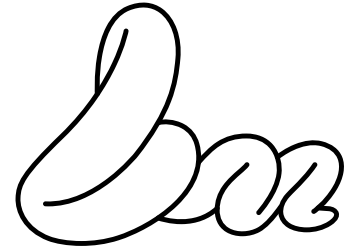


Banks Maynard

Motion Designer



EDUCATION

Savannah College of Art & Design (SCAD) | 2018 - 2022

Bachelors of Fine Arts (BFA) | Motion Media Design

Minor | Visual Effects

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704 796-7748

EXPERIENCE

Animator & Composer | Black Math x ASAA

May 2026 - Jun 2026 | Freelance

- Working with the creative studio Black Math, we developed a broadcast commercial campaign for the App Store Accountability Act (ASAA).
- We utilized AI Generative workflows in ChatGPT and Krea, using software like Kling, Hailuo and Seedance to create, not only the initial styleframes, but also the final footage as well.
- After Effects for compositing footage, animating supers, typography, and motion graphics.

Motion Design & Editing | Black Math x Raymond

Oct 2025 - June 2026 | Freelance

May 2026 | Branding Cut-Downs

- Raymond Corporation sought out to collect their years of brand footage, developed with Black Math, into a condensed spot that efficiently showed off the brand and its current technological capabilities.
- Edited the final render and enhanced Black Math's brand assets for Raymond, redesigning key graphics and animating key text motion-systems to be used through the project.

April 2026 - May 2026 | 2026 Product Update Film

- In preparation for Raymond's 2026 product rollout, we worked together to craft an updated product film to be shown at events and on the company website.
- Edited the full deliverable & Animated supers as well as all on screen graphics

Mar 2026 - April 2026 | Tradeshow Chaptered Content

- Tradeshow are the main outlet for client interaction for the Raymond Corp. In collaboration we developed a chaptered video system that can be controlled by the speaker on stage.
- Animated supers and motion graphics in all 6 videos- delivering a high volume of assets while maintaining quality under tight production deadlines.
- Animated supers and motion graphics across six presentations, each approximately seven minutes long and containing roughly 15 navigable separate sections, for a total of around 90 videos.

PROGRAMS

After Effects

Cinema4d

Redshift

Premiere Pro

Photoshop

Illustrator

Substance3D

Blender

Procreate

QuillVR

Rive

Figma

Krea

Higgsfield

Claude

SKILLS

Motion Graphics

2D Animation

3D Animation

Editing

3D Modeling

Graphic Design

Storyboarding

AR Design

Social Media Branding

AI Generation for Brands

Motion Design & Editing | Black Math x Veeam

Oct 2025 - Nov 2025 | Freelance

- Veeam Software develops backup-software that helps organizations protect and recover critical data.
- Edited the storyboard animatic which set the structure for the final deliverable.

3D Motion Design | Awedience Media

Aug 2025 | Freelance

- Out-of-home advertising company Awedience Media looked to utilize anamorphic billboards in the Charlotte, NC area.
- Shot footage of billboard location and explored anamorphic concepts to be executed in Cinema4D.
- 3D modeled, animated and rendered an anamorphic animation that pushes the viewer's sense of depth to feel as though they could touch the brand.

Animator & Designer | Black Math

June 2022 - May 2025 | Boston, MA

- Designed and animated high-end motion content for major brands including LIFE Magazine, Meta, and Aleo.
- Collaborated with creative directors and producers on concept development, storyboarding, and 2D/3D animation.
- Worked with deliverables for television spots, social media, in-home advertising, out-of-home advertising, museum title sequences, and even AR objects for Meta's Oculus & Horizon programs.
- Supported 3D workflow improvements, optimizing render and compositing pipelines for greater efficiency.

Motion Design Director | SCADpro x FLUX

Dec 2021 - Jan 2022 | Savannah, GA

- Directed a multidisciplinary team of motion and sound designers to produce the SCAD Startup branding package.
- Oversaw creative direction, timeline management, animation, and compositing from concept to delivery.
- Created looping motion pieces and cohesive branding assets used across SCAD's digital platforms.

Motion Design | Varsity Partners x Bojangles Coliseum

Jun 2021 - Aug 2021 | Freelance

- Directed and animated Atrium Health's "Winning Moments" campaign, featured on Bojangles Coliseum's jumbotron.
- Produced large-format animations tailored for broadcast-scale LED displays.

Motion Design | Limerick Studios

Jun 2021 - Aug 2021 | Freelance

- Directed and animated the studio's logo sequence for its 2021 Demo Reel, including design and sound development.