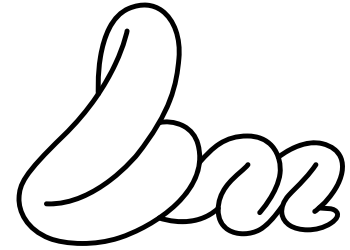


# Banks Maynard

Motion Designer



## EDUCATION

Savannah College of Art & Design | 2018 - 2022

Bachelors of Fine Arts (BFA) | Motion Media Design

Minor | Visual Effects

banksmome@gmail.com

704 796-7748

## EXPERIENCE

### Animator & Designer | Black Math

Jun 2022 - May 2025 | Boston, MA

- Designed and animated high-end motion content for major brands including LIFE Magazine, Meta, and Aleo.
- Collaborated with creative directors and producers on concept development, storyboarding, and 2D/3D animation.
- Worked with deliverables for television spots, social media, in-home advertising, out-of-home advertising, museum title sequences, and even AR objects for Meta's Oculus & Horizon programs.
- Supported 3D workflow improvements, optimizing render and compositing pipelines for greater efficiency.

### Motion Design Director | SCADpro x FLUX

Dec 2021 - Jan 2022 | Savannah, GA

- Directed a multidisciplinary team of motion and sound designers to produce the SCAD Startup branding package.
- Oversaw creative direction, timeline management, animation, and compositing from concept to delivery.
- Created looping motion pieces and cohesive branding assets used across SCAD's digital platforms.

### Freelance Motion Design | Varsity Partners

Jun 2021 - Aug 2021 | Charlotte, NC

- Directed and animated Atrium Health's "Winning Moments" campaign, featured on Bojangles Coliseum's jumbotron.
- Produced large-format animations tailored for broadcast-scale LED displays.

### Freelance Motion Design | Limerick Studios

Jun 2021 - Aug 2021 | Charlotte, NC

- Directed and animated the studio's logo sequence for its 2021 Demo Reel, including design and sound development.

## PROGRAMS

After Effects

Cinema4d

Redshift

Premiere Pro

Photoshop

Illustrator

Substance3D

Blender

Procreate

QuillVR

Rive

Figma

## SKILLS

2D Animation

3D Animation

Editing

3D Modeling

Graphic Design

Storyboarding

AR Design

Social Media Branding